

Vuforia Studio Academic

Vuforia Studio Academic will help students rapidly author and publish augmented reality (AR) experiences.



Augmented reality is one of the fastest growing technology segments. However, it's adoption is hindered by a lack of tools for content authors that can leverage existing 3D assets. Vuforia Studio addresses this challenge by enabling the development of new experiences for creating, operating, and servicing connected products. Vuforia Studio provides all the components that are needed to make it simple for any solution builder to develop an augmented reality technology.

WHY VUFORIA STUDIO?

Faster AR Authoring

Rapidly create content without programming

Optimized for 3D

Use existing 3D CAD and animated sequences

Streamline Scalability

Access and view experiences from a single universal application

Easily provide insight

Leverage real time IoT, systems, and data

Vuforia Studio Makes It Easy

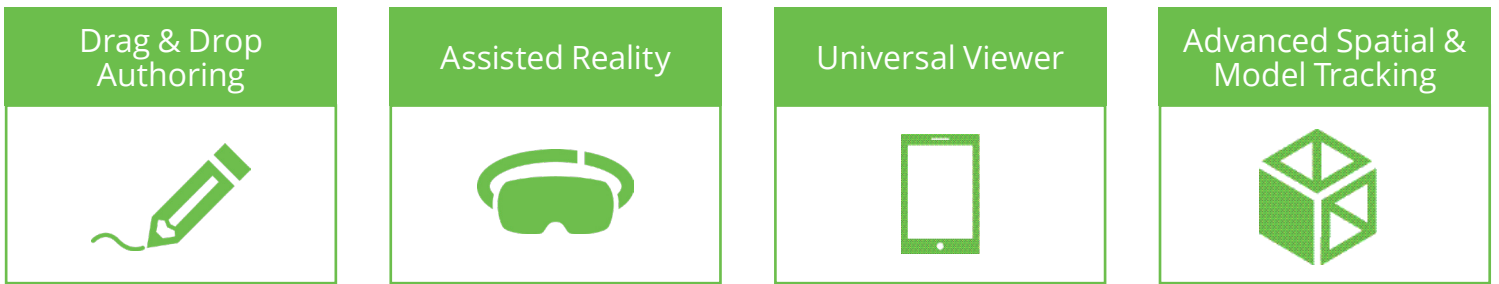
Vuforia Studio's drag and drop interface makes it easy for students with no prior coding knowledge to get up and running quickly. Vuforia Studio allows students to leverage existing 3D data, animated sequences, and IoT data to create meaningful AR experiences.

Vuforia Studio is seamlessly integrated with PTC's Creo® 3D CAD visualization and illustration software and ThingWorx® Internet of Things platform¹ to quickly and easily add an augmented reality component to connect "things".



¹Creo and ThingWorx sold separately.

KEY FEATURES AT A GLANCE:



WHAT'S INCLUDED?

- Hosted by PTC for access inside and outside of the classroom
- Access for up to 10 Professors
- Up to 2,500 public views
- Silver Support



Join the **Vuforia Studio Free Trial** and see for yourself how easy it is to build AR experiences.

The Vuforia Studio free trial allows students to visualize, augment, and share complex information in novel ways."

Yuri Hovanski
Professor of Manufacturing Engineering Technology
Brigham Young University

Your Free Trial Includes:

- 30-day access via Trial Portal
- Quick-start guide and tutorials
- Hosted experience server
- Community support

Visit studio.vuforia.com

© 2018, PTC Inc. (PTC). All rights reserved. Information described herein is furnished for informational use only, is subject to change without notice, and should not be taken as a guarantee, commitment, or offer by PTC. PTC, the PTC logo, and all PTC product names and logos are trademarks or registered trademarks of PTC and/or its subsidiaries in the United States and other countries. All other product or company names are property of their respective owners. The timing of any product release, including any features or functionality, is subject to change at PTC's discretion.