



Marketing Intern

Summary

We are seeking a student intern to assist our marketing department with our Studica Robotics product line.

Responsibilities:

- Work with the Marketing Manager to assist with weekly campaigns
- Develop short-form instructional videos to demonstrate product functionality
- Create digital media and target web content to augment product pages
- Other duties tasks as directed by management

Skills:

- Understanding of technical concepts, products, and platforms
- Creative thinker, problem solver
- Ability to multi-task, prioritize, manage time effectively and work independently
- Strong work ethic with a positive attitude

Education & Experience:

- Proven digital literacy and content development experience
- SEO and social media proficiency
- College or Higher, preferably Media Studies

Job Type:

- Part time, one to two semesters

Apply by emailing your resume to sales@studica.com